



# 2023 SPONSORSHIP PACKAGES

SPONSORSHIP PERIOD IS 12 MONTHS STARTING MARCH 1<sup>ST</sup>

**BOOSTER**

**\$250**



**KEEPER**

**\$500**

*Active sponsor logo on club website*

**ASSIST**

**\$1,000**



*Keeper benefits plus logo on home banner and logo on all printed materials.*

**FAST-BREAK**

**\$1,500**



*All above benefits plus broadcast recognition at home games and events.*

**SCORE**

**\$2,500**



*All above benefits plus sponsor logo and active link on club's social media pages.*

**HAT-TRICK**

**\$5,000**



*All above benefits plus sponsor's logo on club t-shirts.*

**PRESENTING SPONSOR**

**\$7,500**

*Our most visible sponsorship level! Sponsor recognition at all home games and events; prominent logo placement on all online, printed and promotional materials; and exclusive promotion on high school team shooter shirts. (LIMIT 1 – Commitment Required by Feb 28)*



**100+**

K-12 Players



**3,000+**

Game Spectators/Year



**250**

Game Day Flyers



UP  
TO **1,200**

Page Views/Day



## Liberty Lacrosse Sponsorship and Advertising Opportunities

Liberty Lacrosse Club provides an opportunity for youth in grades K-12 to learn and enjoy boys' lacrosse. We attract players living within the Liberty High School attendance boundary, which includes South Issaquah, Renton Highlands, and Newcastle communities. Our primary season runs February through May. Summer tournaments and Fall Ball sessions are held to keep players active in the sport throughout the year.

Lacrosse is one of the fastest growing team sports in the U.S. with over a 63% increase in active youth players over the last 10 years. Liberty Lacrosse Club honors the game by introducing this sport in a positive environment that promotes a love of fitness and competition, resilience of spirit in the face of challenge, and the belief in the principles of teamwork and sportsmanship.

Lacrosse is not a public school-sponsored sport, so participants must cover all expenses. Field rental costs consume the majority of our budget leaving remaining funds for equipment, uniforms, and tournament fees. Scholarships may be provided to families who can't afford to participate otherwise. We are continually looking for opportunities to enrich the quality of our club and the development of players, including recruiting events, coach education, and attracting experienced lacrosse staff to coach senior levels.

Sponsorship Opportunities: Liberty Lacrosse Club is a 501(c)(3) non-profit organization. Financial support from community businesses and corporations is integral to our success. Our sponsorship program offers a range of visibility through digital advertising and on-site recognition at Liberty Lacrosse Club events as well as printed promotional materials.

Thank you for your consideration,

Abe Keane  
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WWW.LIBERTYLACROSSECLUB.COM